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**COMBINED DECLARATION AND POWER OF ATTORNEY  
FOR PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and sole inventor of the subject matter which is claimed and for which a utility patent is sought on the invention entitled:

**METHOD AND SYSTEM FOR CROSS-PROMOTING  
PRODUCTS OR SERVICES USING AN INTERACTIVE MEDIUM**

the specification of which:

☒ was filed on August 22, 2001, as United States non-provisional application U.S.S.N. 09/935,786, bearing Attorney Docket No. 22797-502.

☐ is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

☐ I hereby claim foreign priority benefits under Title 35, United States Code, §119(a)-(d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application designating at least one country other than the United States listed below and have also identified below any foreign application for patent or inventor's certificate or PCT International application having a filing date before that of the application on which priority is claimed.

Appln. Number	Country (if PCT, so indicate)	Filing Date (dd/mm/yy)	Priority Claimed	
			Yes	No
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
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			<input type="checkbox"/>	<input type="checkbox"/>

- ☒ I hereby claim the benefit under Title 35, United States Code, § 119(e) or §120 of any United States application(s), or §365(c) of any PCT International application(s) designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

<b>Application No.</b> <i>(U.S.S.N.)</i>	<b>Filing Date</b> <i>(dd/mm/yy)</i>	<b>Status</b> <i>(Patented, Pending, Abandoned)</i>
60/227,425	23/08/2000	Abandoned

PCT International Applications designating the United States:

<b>PCT International Application No.</b>	<b>PCT Filing Date</b>	<b>Status</b>

I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

<b>Attorney or Agent</b>	<b>Registration No.</b>	<b>Attorney or Agent</b>	<b>Registration No.</b>
Kevin Ainsworth	39,586	Christopher J. Cuneo	42,450
Ingrid A. Beattie	42,306	Kristin E. Konzak	44,848
William D. Belanger	40,509	Cynthia A. Kozakiewicz	42,764
Brian C. Dauphin	40,983	Barry J. Marenberg	40,715
Naomi S. Biswas	38,384	Charles E. Bell	48,128
Sean M. Coughlin	48,593	A. Jason Mirabito	28,161
David F. Crosby	36,400	Michel Morency	P-50,183
Brett N. Dorny	35,860	Bradford C. Blaise	47,429
Marianne Downing	42,870	Carol H. Peters	45,010
Ivor R. Elrifi	39,529	David W. Poirier	43,007
Heidi A. Erlacher	45,409	Michael T. Renaud	44,299
Raphael A. Valencia	43,216	Brian S. Rosenbloom	41,276
John A. Harre	37,345	Robert J. Sayre	42,124
Shane H. Hunter	41,858	Thomas M. Sullivan	39,392
David E. Johnson	41,874	Janine Susan	46,119
Brian P. Hopkins	42,669	Howard J. Susser	33,556
Christina V. Karnakis	45,899	James G. Gatto	32,694
Richard G. Gervase	46,725	Matthew J. Golden	35,161
C. Eric Schulman	43,350	Gregory J. Sieczkiewicz	48,223
Nicolas P. Triano	36,397	John M. Garvey	37,833
Sonia K. Guterman	44,729	Matthew Pavao	P-50,572

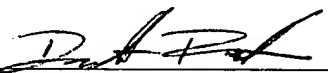
all of MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO PC, One Financial Center, Boston, Massachusetts 02111, as Applicant's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the above-identified patent.

Address all telephone calls to David F. Crosby at telephone number 617/348-1830.

Address all correspondence to:

David F. Crosby  
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.  
One Financial Center  
Boston, Massachusetts 02111

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or patent issued thereon.

 _____ Inventor's Signature	<u>12-10-01</u> _____ Date
Full Name of Inventor: Dillon Remler	
Citizenship: USA	
Residence: USA	
Post Office Address: <del>100 West 80<sup>th</sup> Street, Apt. 6A, New York, NY 10024</del> DR	
11 Manomet Ave, Hull MA, 02045 DR	

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